



Why Ustream?

With more than 75 million monthly viewers, Ustream is the web's leading live streaming destination. Communities across the globe are utilizing Ustream's robust products. A few key features that differentiate Ustream:

- Powering live streams of unlimited scale and size; platform is easy to use and compatible with standard A/V equipment
- Ability to interact in real-time via Social Stream (Twitter, Facebook, Myspace and AIM) and chat
- Embeddable player and interactive tools
- Strategic partnerships and high-profile users
- Multiple choice real-time polling
- Customizable background images
- Ability to record footage streamed live and download afterward
- Facebook integration and preferred partner for live events; Ustream on Facebook application development includes customized areas for graphics driving to websites of your choice, including Twitter, iTunes, websites, blogs and more
- Featured shows are available on the Ustream iPhone Viewing application (available through the App Store), downloaded more than 1.5 million
- Ability to broadcast live from mobile devices with the free Ustream Live Broadcaster available for the iPhone, Android and Nokia
- Ability to notify your audience that you are live via Twitter
- Strategic partners and high-profile broadcasters
- Affiliate links to drive sales through iTunes and Amazon directly from your Ustream page
- Ustream Producer and Producer Pro desktop software enables highest quality broadcasting and additional features with ease and simplicity; optimized for viewing on iPhone and Android live viewing applications