



## Ustream Corporate Fact Sheet

### **Overview:**

Ustream is an interactive platform that enables anyone with a camera and an Internet connection to quickly and easily broadcast to an online global audience. In less than two minutes, anyone can become a broadcaster by creating their own channel on Ustream or by broadcasting through their own site. Ustream enables live dialogue among participants, allowing a new way to experience online media. Ustream live broadcasting, recording and viewing applications are available on mobile devices including the iPhone, Android, and Nokia N Series. Visit [Ustream.com](http://Ustream.com) to start a broadcast or learn more about broadcasting. Ustream's Shiba Inu Puppy Cam, seen by more than 18 million viewers worldwide, was listed as one of 2008's top 10 Web videos (Source: The Associated Press). Ustream powered more than 3.8 million streams during the 2009 Presidential Inauguration.

The company is headquartered in Mountain View, Calif. Investors include DCM, Western Technology Investors, Band of Angels Fund, and Infinity Venture Partners Incubator Fund of Japan.

### **Formation:**

Ustream was founded in March 2007 by John Ham, Brad Hunstable, and Dr. Gyula Feher. John and Brad met as cadets at West Point and were inspired to start Ustream as a way to help soldiers more effectively stay in touch with their families while overseas.

### **Location:**

Headquartered in Mountain View, California